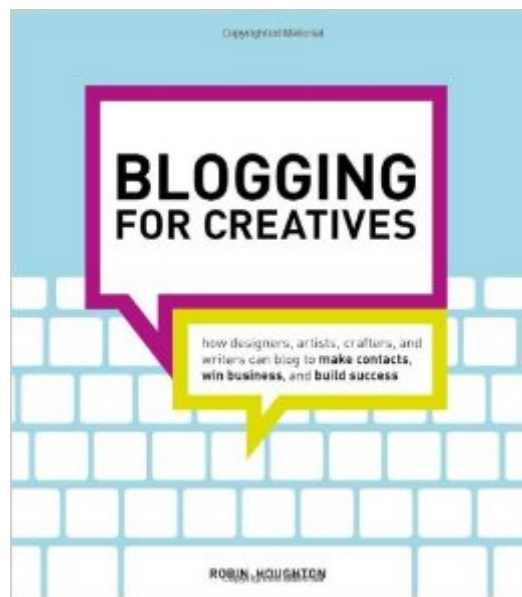


The book was found

Blogging For Creatives: How Designers, Artists, Crafters And Writers Can Blog To Make Contacts, Win Business And Build Success



Synopsis

Of the billions of internet users worldwide, a massive 80% are visiting blogs. The blogosphere has become a huge platform for individuals and businesses alike. As well as being essential for creative trades of all kinds--carpenters, photographers, caterers, gardeners and graphic designers to name but a few--blogs can be inspirational and beautiful; becoming hubs for people with similar tastes and interests. Blogging for Creatives is the first approachable, non-techie guide to the blogosphere, complete with hundreds of tips, tricks and motivational stories from artistic bloggers who have started from scratch. It covers everything creatives need to know about how to design a beautiful, interesting blog that people will want to return to again and again--such as how to design, publish and host a blog, as well as keeping it fresh, staying motivated and forging connections with others in the field. Professional advice is highly illustrated with examples of successful blogs, broken down into succinct types that work, helping the reader to identify and develop the style of blog they want. Includes box-out tips, tricks and anecdotes from successful bloggers. Non-techie approach that reflects the creative scope of the modern blog. Highly illustrated with examples of blog types that work, with proven advice from the creators.

Book Information

Paperback: 192 pages

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Product Dimensions: 7 x 0.7 x 8 inches

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Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (29 customer reviews)

Best Sellers Rank: #105,312 in Books (See Top 100 in Books) #34 in [Books > Computers & Technology > Internet & Social Media > Blogging & Blogs](#) #34 in [Books > Arts & Photography > Business of Art](#) #83 in [Books > Reference > Encyclopedias & Subject Guides > Art](#)

Customer Reviews

Blogging for Creatives is a helpful starting guide to blogging for those into art, crafting and design. Actually, the book is written in a manner that's applicable to general bloggers as well, just that most examples featured are of art and design, and sometimes cooking. This book has many helpful tips on blogging and getting up to speed. It assumes no prior knowledge and the instructions are always

clear and concise. So the book is great for beginners. Here's the list of chapters: + Get Started + Blogging Tools and Technology + Step-by-Step Setup + Creating an Eye-catching Blog + Creating Great Content + Blogging on the Move + Promoting Your Blog + Being Social + How to turn Blog Visitors into Cash + PR and Your Blog + Monitoring Your Blog's Performance + Troubleshooting + Let's Blog

The book covers the basic setting up of the three main blogging platforms, namely Google's Blogger, Wordpress and Tumblr. There's a good comparison between the Wordpress blogging software and the Wordpress blog hosting platform that explains the difference well. It's quite important to know the differences because there are certain peculiar limitations to the Wordpress blog hosting. After setting up, it talks about ideas generating content, marketing and measuring your blog's performance. Those are all essential skills. I've been blogging for several years and have learned from experience much of what's taught in the book. The book does a good job of covering the basics. I like the many examples of blogs showcased. They are beautiful, inspiring and really shows the potential of blogging. Highly recommended to beginner bloggers.

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Blogging for Creatives: How designers, artists, crafters and writers can blog to make contacts, win business and build success

Blogging: The Ultimate Guide To Help You Learn How To Blog, Enjoy And Earn From It: Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners Book 1 (Make Money Online 2) Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners) (Volume 1) Blogging for Beginners: Learn How to Start and Maintain a Successful Blog the Simple Way - BLOGGING for BEGINNERS/BLOGGING: Blogging for Beginners (Computers ... Design, Blogging, WordPress for Beginners) Eye Contacts, Lasik Eye Surgery, Or Eyeglasses: The Pros and The Cons (Blue Contacts, Discount Contact Lenses, Eye Lenses, Prescription Colored Contacts) Blogging: 2 Manuscripts - Blogging, Blogging (Blogging For Profit Book 1) Blogging: How To Sell Your Soul For A Million Dollar Blog (Blogging, Blogger, Blog Book 1) How to Make Money From Blogging: Start A Profitable Blog and Replace Your Day Job (Blogging for Profit Book 1) Blogging: Blogging Blackbook: Everything You Need To Know About Blogging From Beginner To Expert

Salesforce Leads, Contacts & Accounts for Beginners: The quick and simple way to track your leads, contacts, vendors, customers and partners in Salesforce (Getting Started with Salesforce Book 1) Zero to Blogger in 30 Days!: Start a blog and then join the 30 day blogging challenge to get results (Blogging book 1) Blogging: How To Write Blog Posts That Go Viral Without Selling Out: Attract A Raving Fan Base, Understand Your First Viral Hit, And Discover Your Unique Blogging Voice

Blogging for Beginners: Learn How to Start and Maintain a Successful Blog the

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